



Cambridge
Nonprofit
Coalition

COVID-19 Support for Cambridge Nonprofits

Agenda

- Welcome, Introductions, Process
- Objectives for Meeting
- Updates and immediate material or outreach needs
- Survey Results: COVID-19 Impact on Cambridge Nonprofits
- Working Groups and other Supports
- Next Steps

Objectives

- Share results of COVID-19 impact survey
- Finalize working groups and identify next steps
- Provide space for institutions that can help to learn about Cambridge nonprofit needs and activities
- Update nonprofit leaders with new COVID-19 information
- Identify immediate material/outreach needs

Updates ([Link to notes in chat box](#))

- Application should be live for Small Business Administration Paycheck Protection Program (PPP)
- Verizon-LISC Small Business Recovery Grant Application (\$3 million)
- Cambridge Volunteer Clearinghouse and Mutual Aid Networking are working on translating Cambridge food line info and distributing flyers
- Other updates and/or needs



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COVID-19 Impact on Cambridge Nonprofits Survey Results

Executive Summary

- Nonprofits are a critical part of our Cambridge ecosystem as employers and service providers
- Many are under severe financial stress now, caused by sharp decreases in revenue due to COVID-19
- All are worried about their viability in the longer term

Executive Summary

- Nonprofits are communicating and seeking funds in new ways
- Most are still operating, finding alternative ways to serve their clients and families. Alignment with “going virtual” varies

Executive Summary

- Nonprofits are looking to public and private institutions to provide significant financial relief to ensure the sector will be able to contribute to recovery
- As a critical part of the service delivery system for Cambridge, nonprofits should be further integrated into a coordinated Cambridge COVID-19 community response

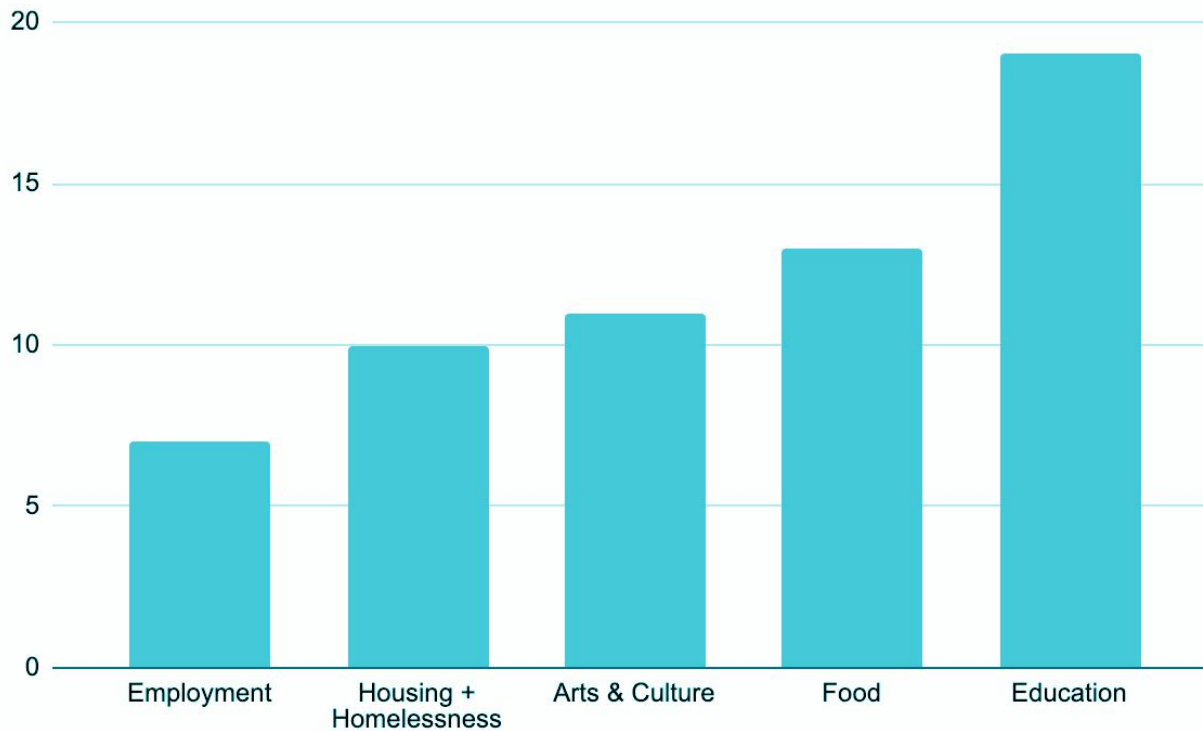
Number of employees

n= **57** Cambridge-based nonprofits

representing **1000+** total employees in Cambridge

Average of **40** years in operation

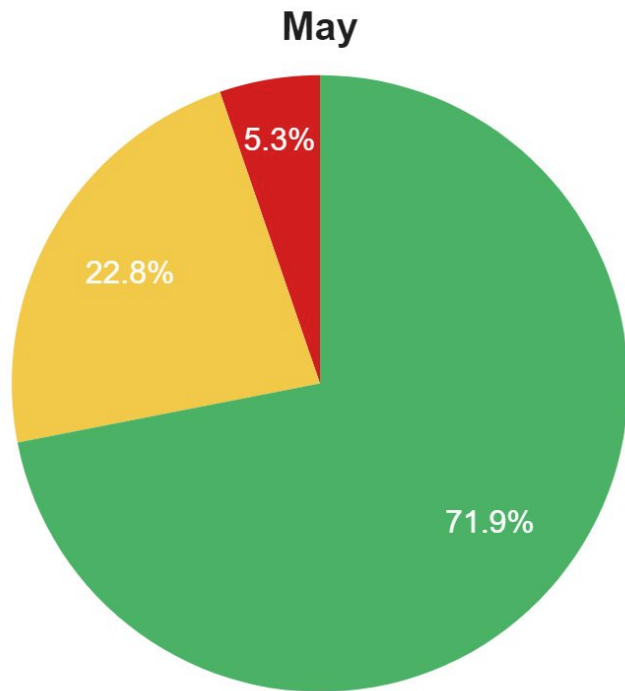
Mission areas: responding nonprofits



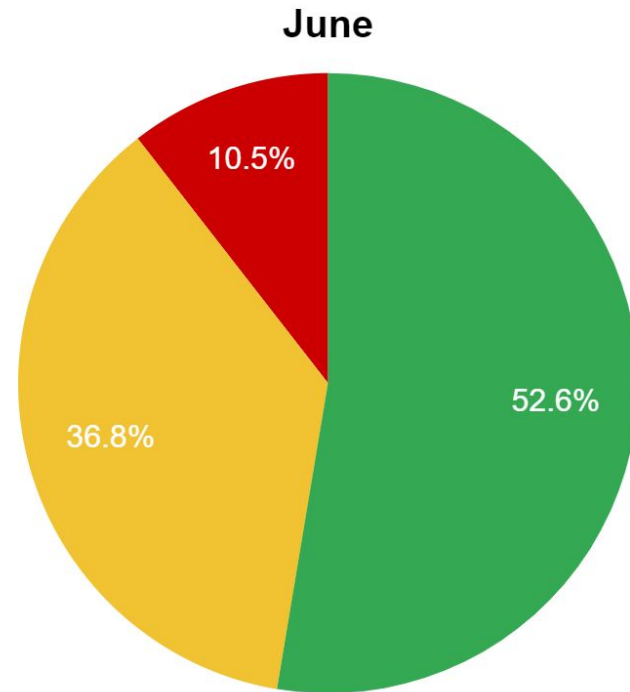
Almost **50%**

unsure if they can ***sustain
operations*** past ***June***

Can operate for the duration of the crisis through:



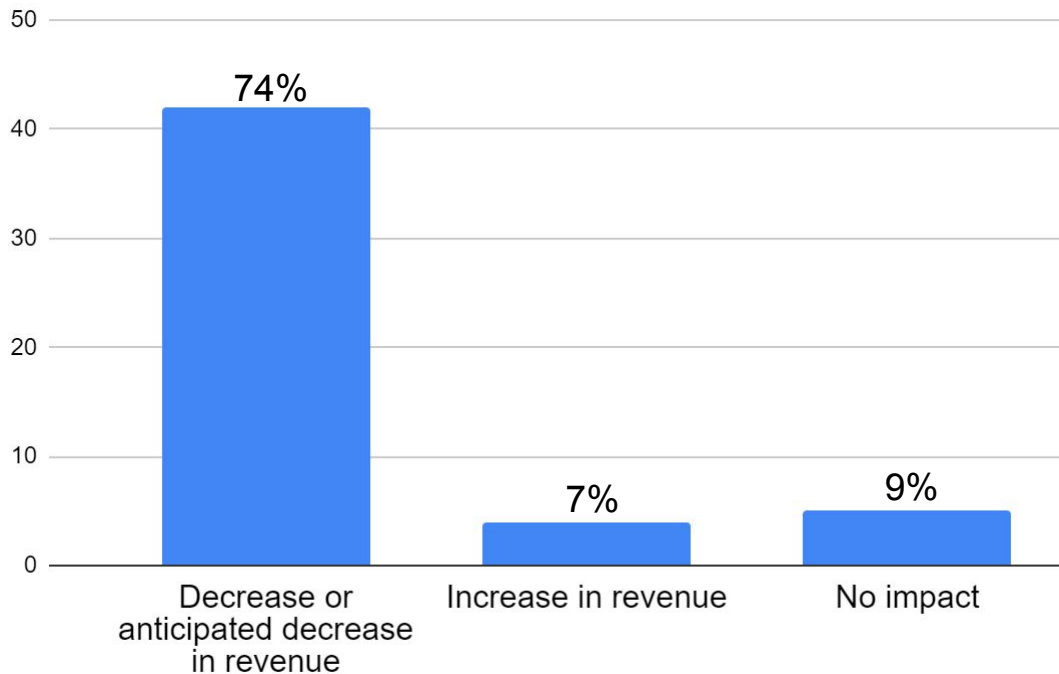
● Yes ● I don't know ● No



● Yes ● I don't know ● No

Short-term financial impact

74%
experiencing or
anticipating a
***decrease in
revenue***



Fundraising Events

56% canceled or postponed,
with only 4% switching to virtual
fundraisers

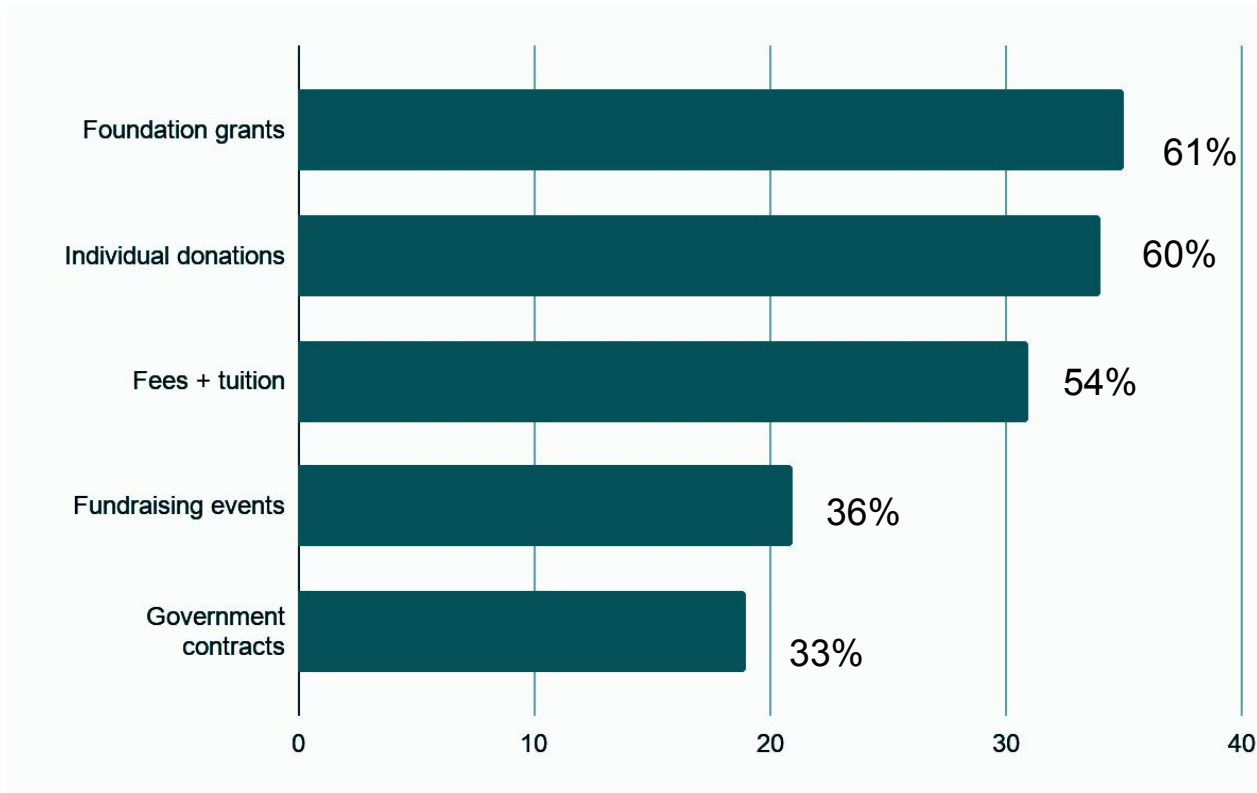
Tuition & Fees

54%

depend on tuition and fees

Closing programs = significant, immediate financial loss

Main sources of income



“As we rely on small individual donors and foundation grants, we’re ***at risk of not making our shoestring budget goals*** for the year.”

“The message needs to be made loud and clear across the City that, ***without serious financial support, many nonprofits are going to shut their doors*** temporarily or permanently.”

Raising funds:

- **46%** are pursuing emergency **grants/loans** + negotiating with funders
- **12%** are making **public + donor appeals**
- **11%** are trying to switch to **remote strategies**

Communicating with funders differently:

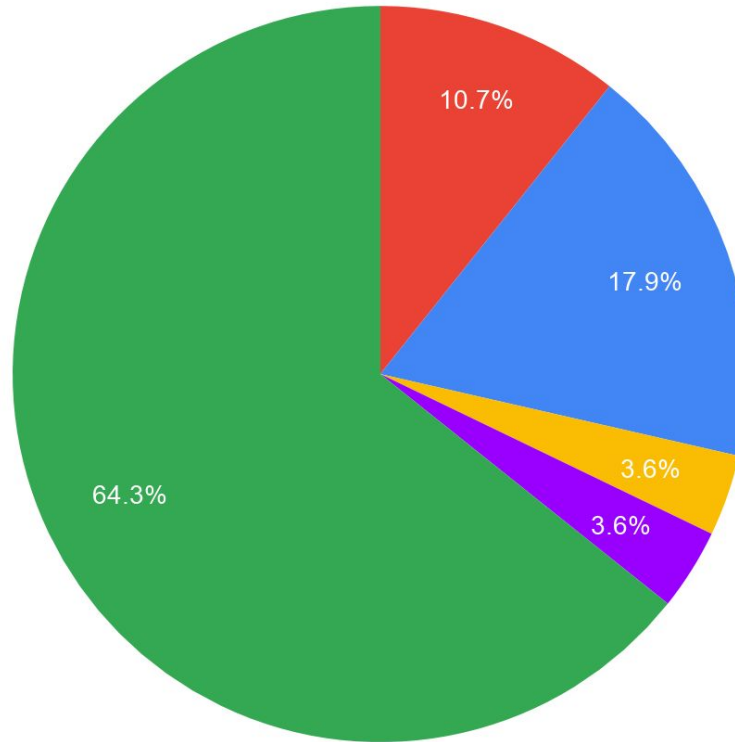
“We’re reminding our funders that ***we’re still operating*** and need their support.”

“We’re communicating ***the impact of the crisis on survivors of sexual violence.***”

“Contacting funders, asking for funds to be redirected to ***general operating.*** Ask[ing] corporate sponsors to ***maintain sponsorship*** despite events not happening.”

90% of nonprofits are still active

- Closed organization for the time-being
- Combination of in-person services and remote support
- Continuing in-person services at usual rate
- Increased in-person services
- Switched to remote support for program participants



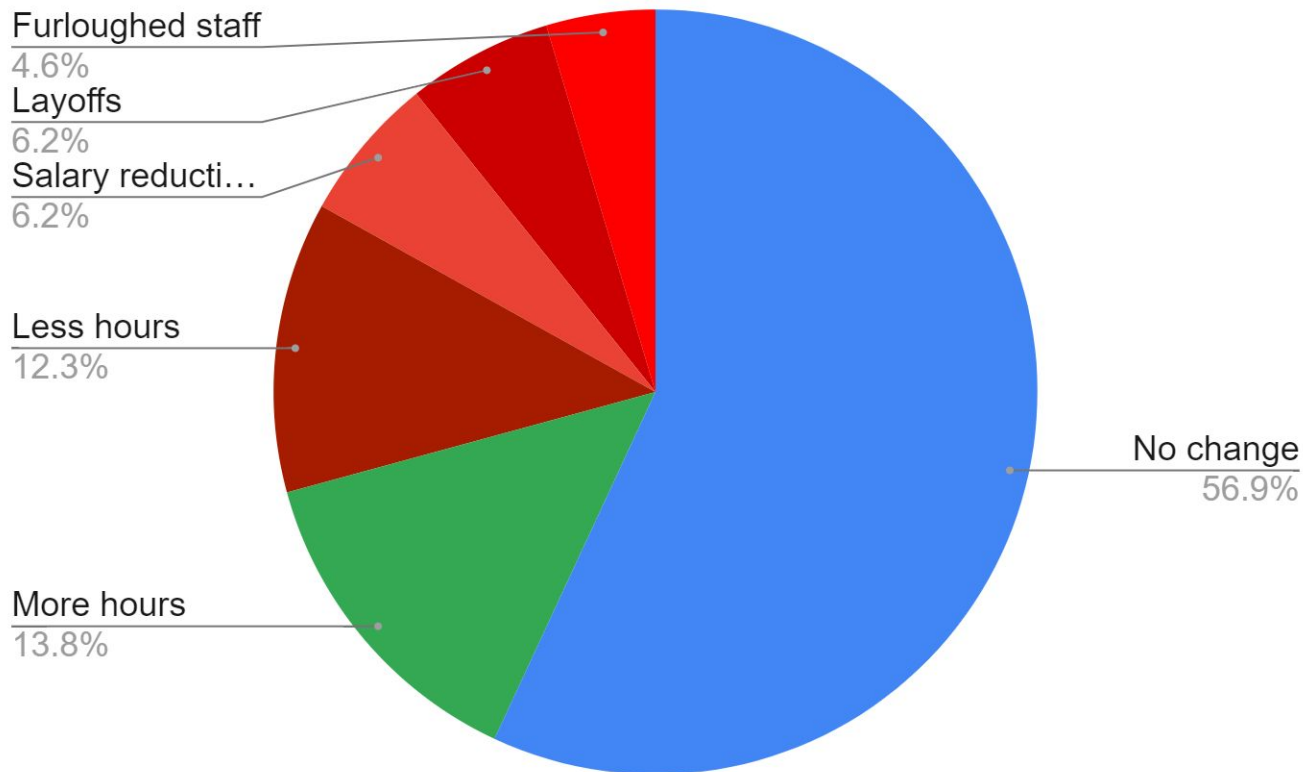
Range of program fit with a virtual approach:

“Figuring out how to do our services well remotely is our biggest challenge.”

“Offering some online resources, but these *generate very little income.*”

“As community's needs increase, *the ability to provide adequate services remotely* will be difficult.”

Hard decisions on staffing are approaching



Requests:

- Nonprofits need our institutions to provide financial relief to the sector in a more robust way
- Different across institutions- could include
 - Converting program grants to operating support
 - Increasing grant amounts
 - Faster pay schedules
 - Increasing contract amounts, paying more up front
 - Reducing reporting requirements

Requests

- Nonprofits are a critical part of our service delivery system in Cambridge and need to be more fully integrated into a coordinated community response to COVID-19

Questions



Working Groups and Next Steps

- [Proposed working groups and other supports](#)

- Next Steps
 - Identify working group leads
 - Schedule working group meetings
 - Select experts/orgs for other supports